

TECHNOLOGY BUSINESS OF THE YEAR

Recognising all forms of successfully applied innovation, from new products and services to a culture of improvement, this Award celebrates the ideas that have had the greatest impact on an organisation or industry.

We want to hear about all innovations whether they are commercial, marketing, operational or environmental.

WHO SHOULD APPLY?

This award is open to businesses who can demonstrate, in the last two years (from January 2017), skill, creativity and innovation in the development of a unique product, service or design.

AWARD SPONSOR:



North West Regional College (NWRC) is a leading provider of Further and Higher Education and skills training in Northern Ireland, and has five main campuses across Limavady, Derry-Londonderry, and Strabane, supporting over 10,000 students each year in achieving their learning and career ambitions.

The College has 4 main curriculum departments, each catering for school leavers, mature students, professionals, community organisations, and the unemployed. Students undertake full-time or part-time study programmes in a range of professional and technical areas.

NWRC makes a significant contribution to the local economy both as an employer and a provider of education and training. It remains determined to help local agencies and organisations access the training required to develop the skills and confidence of the local workforce.

The College has a dedicated Business Support Centre which manages its engagement with industry, providing support to businesses through training and up-skilling, and assisting companies to source funding to undertake innovation, research and development.

The College has recently invested in a new Product Design Centre (PDC) at our Greystone Campus which assists entrepreneurs and businesses to turn their ideas into reality, with a range of advanced manufacturing and rapid prototyping equipment.

CAUSEWAY COAST AND GLENS BUSINESS AWARDS 2019

In partnership with **RANDOX**
HEALTH



ENTRY FORM

CONTACT DETAILS

BUSINESS NAME

ADDRESS

CONTACT NAME

TELEPHONE

EMAIL

SIGNATURE

DATE

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HOW WILL THE AWARD BE JUDGED?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. A company profile including history, development, planning and objectives. (max 500 words)

2. Describe the market conditions prior to the launch e.g. market size, key competitors, market share (max 500 words)

3. Provide evidence of: market acceptance of the product/service e.g. sales performance, customer testimonials, market research reports, industry awards, press reviews (max 500 words)

4. Detail projections for future market share, distribution and sales volumes. (max 500 words)

5. Describe how the strategy and performance of the business has been measurably transformed through creativity and implementation of Innovation. (max 500 words)

DEADLINE

CLOSING DATES FOR ENTRIES

Friday 17th May 2019

PLEASE RETURN TO

BY MAIL info@causewaychamber.com

BY POST Causeway Coast & Glens Business Awards
Causeway Chamber of Commerce
3rd Floor River House
Castle Lane
Waterside
Coleraine
BT51 3DR

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