

# SMALL BUSINESS OF THE YEAR

This award celebrates the small business and its ability to exploit its size to its best advantage. We know that there are many small businesses that are leaders in their market place. They consistently create innovative products and services, trade internationally, develop their staff, and grow a profitable business, yet still find time to support their community. These are the businesses we want to recognize in the Small Business of the Year Award.

## WHO SHOULD APPLY?

The Small Business of the Year category is open to all businesses which employ less than 20 employees. Entries should be able to demonstrate a passion to grow a sustainable business, underpinned by a strong financial performance through strong leadership.

## AWARD SPONSOR:



**Autoline Insurance Group** is one of the leading local insurance brokers in Northern Ireland with dedicated, specialist teams to service both personal and business clients in a range of product areas including car, home, van, farm and commercial insurance. Autoline employs over 200 staff in 5 locations across Northern Ireland with branches in Coleraine, Ballymena, Downpatrick, Newry and Enniskillen.

Across Northern Ireland, and from big brands to sole traders, we're helping businesses to protect their assets and to bolster their bottom line by providing tailored, expert advice and service to small and large businesses across a wide range of commercial sectors.

Angela Stewart, Commercial Manager at Autoline Insurance's Coleraine office said, "We are delighted to be supporting the Causeway Coast and Glens Business Awards for the 3rd year and will be new sponsors of the Small Business of the Year category. We are proud to be part of the Coleraine business community and we look forward to being involved in recognising and celebrating the very best example in the Borough of a Small Business with an innovative, strategic and customer centric approach".

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# ENTRY FORM

## CONTACT DETAILS

BUSINESS NAME

ADDRESS

CONTACT NAME

TELEPHONE

EMAIL

SIGNATURE

DATE

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## HOW TO ENTER?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17<sup>th</sup> May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. A company profile including services offered, details of facilities, a description of targeted customer segments. (max 500 words)

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2. A summary of your marketing strategy (2017 and 2018) and how you have implemented it to achieve your objectives. (max 500 words)

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3. Define your company's competitive edge and what differentiates your company's products/ services from your competitors. (max 500 words)

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4. Provide evidence of financial performance and sustainable growth (accounts to be submitted).

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## DEADLINE

CLOSING DATES FOR ENTRIES

Friday 17<sup>th</sup> May 2019

## PLEASE RETURN TO

BY MAIL

[info@causewaychamber.com](mailto:info@causewaychamber.com)

BY POST

Causeway Coast & Glens Business Awards  
Causeway Chamber of Commerce  
3<sup>rd</sup> Floor River House  
Castle Lane  
Waterside  
Coleraine  
BT51 3DR

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