SOCIAL ENTERPRISE OF THE YEAR

Celebrating the organisations that exist to address a social or environmental need, reinvesting profit or surplus from trade to achieve its social mission, this award recognizes those achieving the greatest impact while demonstrating excellence in all aspects of enterprise - from innovation, staff engagement and customer focus to growth, leadership & financial performance.

WHO SHOULD APPLY?

Open to any trading organisation committing at least half of all profit to a social or environmental cause, this Award will go to the company that best demonstrates the following:

- Innovation & Creativity
- Impact & Improvement
- Customer & Community Engagement
- Leadership & Management
- An Ethical Business Model
- Staff Engagement & Development

AWARD SPONSOR:



McDonalds Coleraine is delighted to sponsor the Social Enterprise of the Year Award. McDonald's is the world's leading global food service retailer with over 36,000 locations in over 100 countries. More than 80% of McDonald's restaurants worldwide are owned and operated by independent local business men and women.

At McDonald's Coleraine, people are the face of our Brand. We know McDonald's can make a positive impact in the lives of many by providing opportunity through training and education.

We are committed to providing lifelong skills and career opportunities for our local workforce and training in restaurant operations is just the beginning. As well as educational support that benefits employees, whether they choose a career at a McDonald's restaurant or elsewhere, we actively promote diversity and inclusion and foster a work environment that values the unique contributions of all.

As a good neighbour, we champion happy, healthy kids; Keep families together through Ronald McDonald House Charities and commit to reducing our footprint, using less energy and recycling more. McDonalds wish all the applicants for the Social Enterprise of the Year Award every success.



ENTRY FORM

CONTACT DETAILS

BUSINESS NAME			
Address			
CONTACT NAME			
TELEPHONE			
EMAIL			
SIGNATURE			
DATE			



HOW WILL THE AWARDS BE JUDGED?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1.	Provide a profile of your socia	l enterprise	outlining why	, how	and	when it	was	establis	hed
	(max 500 words)								





2.	Identify initiatives that your social enterprise has implemented that make a positive impact on the local community or individuals. (max 500 words)



3.	Provide evidence of collaboration between the business and the community, highlighting
	clear and measurable benefits to both. (max 500 words)



sustainability of the social enterprise and provide examples of successful implementation to date. (max 1,000 words)	

4. Outline your strategy for ongoing development and growth that will ensure long term



5.	Provide evidence of financial performance and sustainable growth (accounts to be submitted)



DEADLINE

CLOSING DATES FOR ENTRIES Friday 17th May 2019

PLEASE RETURN TO

By MAIL <u>info@causewaychamber.com</u>

By Post Causeway Coast & Glens Business Awards

Causeway Chamber of Commerce

3rd Floor River House

Castle Lane Waterside Coleraine BT51 3DR





