

Causeway
Chamber



Causeway Coast and Glens Business Awards 2019

in partnership with



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www.causewaycoastandglensbusinessawards.com

Why enter?

Awards winners and companies that are shortlisted for the awards categories enjoy many benefits:

- Invaluable publicity and recognition across the Causeway Coast and Glens Borough and beyond
- Recognition for the hard work of your staff
- An excellent networking opportunity at the Awards Finale
- Kudos associated with being a Causeway Coast and Glens Borough Business Awards Winner or Finalist
- Opportunity to benchmark yourself against your peers
- Attend the Causeway Coast and Glens Borough Business Awards Gala Finale and reward your staff

How to enter:

- Step 1** Read the awards brochure and decide which categories/categories you would like to enter. You may enter as many categories as you wish and the deadline for entries is Friday 17th May 2019.
- Step 2** Complete the relevant criteria for each award and send to Causeway Coast and Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Coleraine, BT51 3DR.
- Step 3** If you have entered a category that will be voted by the Public you must complete the relevant criteria in part one.
- Step 4** All judging will take place in May 2019.
- Step 5** Don't forget to make nominations for the Life Time Achievement Award. Please complete the relevant criteria to assist judges in their decision.
- Step 6** Results for all categories will be collated and finalists will be notified week commencing 3rd June 2019.

Rules & Criteria - Information for applicants

1. The awards are open to all businesses in the Causeway Coast & Glens Borough. These awards are designed to be inclusive and accessible and will be presented at a gala dinner to be held at the Lodge Hotel on Friday 21st June 2019.
2. Entries must be made using the official entry criteria which is available within the awards brochure or via www.causewaycoastandglensbusinessawards.com
3. The opinion of the judging panels in all matters will be final and no correspondence will be entered into following the awards.
4. Entries which do not conform to the criteria or provide evidence where requested will be excluded from the competition.
5. The shortlisted finalists eligible for Public Vote will be notified after judging is completed. The Public Vote will be an online vote only. Voters will only be permitted ONE vote per email address. Shortlisted finalists are permitted to promote the voting scheme.
6. Entries must be received no later than 12 noon Friday 17th May 2019.

Chamber President Message



As President of Causeway Chamber of Commerce I am delighted to launch the **2019 Causeway Coast and Glens Business Awards.**

The Awards Ceremony will recognise forward-looking, innovative businesses and individuals who have demonstrated a high level of commitment and determination to drive their businesses forward.

The awards which have been running since 2005 are not only about celebrating past success but are about setting future aspirations to reach new standards of excellence, underpinning the Chamber's ambition that the Borough becomes 'the California of the north' and a prime location to live, work and grow. Causeway Coast and Glens Business Awards provides an insight into the wealth of business talent and success, across all sectors that this region has much to be proud of and this year will be no exception.

The 18 award categories have been carefully reviewed to reflect the changing dynamic of our borough and we are confident that you will find a category to suit you. Remember that these awards are FREE to enter.

The 2019 Awards will recognise that the Causeway Coast and Glens Business Community continues to reach new standards of excellence – locally, regionally and internationally. The Chamber is committed to working with key stakeholders to support the future development of a vibrant and sustainable economy in the region and promote those who make it happen.

The Business Awards Finale will take place on Friday 21st June 2019 in The Lodge Hotel, Coleraine. This is now a major event in the Borough's social calendar, so put that date in your diary now. The Chamber promises an excellent evening, so come along, network and most importantly help us celebrate and reward all that is THE best in business in our Borough.

I wish all entrants every success and I look forward to seeing you on the big night.

Murray Bell President, Causeway Chamber of Commerce

Closing dates for entries:

Friday 17th May 2019

Announcement of shortlisted finalists:

Week commencing 3rd June 2019

Awards Ceremony - Dress Black Tie/ Formal

Friday 21st June 2019

This glittering event will take place at the Lodge Hotel, Coleraine, commencing at 7.00pm with a drinks reception provided by Bushmills Distillery. Our host for the evening is Sarah Travers and we promise you a night to remember with great entertainment and excitement; recognition and reward for all our finalists; fun and networking.

Tables of 10 and individual tickets can be obtained by contacting:
Annette Deighan - info@causewaychamber.com Tel: 028 7034 3111

Tourism Business of the Year

Award sponsored by:



This award celebrates the outstanding contribution of local tourism related businesses in attracting visitors to the area, delivering excellence in customer service and enhancing the profile of the Causeway Coast & Glens area through their tourism marketing.

How to enter:

Applicants will be assessed on both stage one application and stage two the public vote. Please note that 75% of mark will be allocated to written submission with 25% allocated from public vote.

Stage One: Applicants should provide the following information on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. A company profile including company history, services offered, details of facilities, a description of targeted customer segments and an outline of current market conditions. (max 500 words)
2. A summary of your marketing strategy (2017 and 2018) and how you have implemented it to achieve your company objectives explaining how you have overcome any obstacles. (max 500 words)
3. Define your business's competitive edge over other industry competitors? (max 500 words)
4. Please detail how you contribute to the Causeway Coast & Glens Tourism Industry. (max 500 words)

Stage Two: Following initial shortlisting by the judging panel, this category will be judged by Public Vote: (Details will be published on how to vote at a later date)

Who should apply?

Entries are invited from visitor attraction and experiences that can demonstrate their service excellence, customer care and hospitality as well as the quality of their product/service offering. This award category is open to all tourism related businesses including: parks, leisure complexes, museums, galleries, outdoor activity groups and any other facility that attracts tourists to the area.

Tourism Ireland is the organisation responsible for marketing the island of Ireland overseas as a holiday and business tourism destination.

The organisation has the twin goals of growing overseas tourism revenue and visitor numbers to the island of Ireland and of supporting Northern Ireland to realize its tourism potential.

It devises and delivers world-class marketing programmes in more than 20 markets across the world to achieve these goals.

Tourism Ireland is delighted to support the Causeway Coast and Glens Business Awards this year, as the 'Tourism Business of the year' award complements our objective of encouraging the tourism industry in Northern Ireland to work closely with Tourism Ireland to help bring the distinctiveness of a holiday in Northern Ireland to life for overseas consumers and travel trade.

Accommodation of the Year

Award sponsored by:



Quality accommodation is a vital element of the visitor experience for both our business/ leisure visitors. This category will celebrate the outstanding contribution of our local accommodation providers. The Causeway Coast and Glens Borough is a tourism hotspot and this year we would like to recognise the establishments at the forefront providing guests and visitors alike with an unforgettable experience.

How to enter:

Applicants will be assessed on both stage one application and stage two the public vote. Please note that 75% of mark will be allocated to written submission with 25% allocated from public vote.

Stage One: Applicants should provide the following information on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. A company profile including company history, services provided to guests, details of facilities, a description of targeted customer segments and an outline of current market conditions. (max 500 words)
2. How have you gone the extra mile in service, customer care, staff training and development to provide a quality ambience, product and service for the customer? (max 500 words)
3. Evidence of improvements in visitor experience from using visitor/guest feedback (max 500 words)

Stage Two: Following initial shortlisting by the judging panel, this category will be judged by the Public Vote. (Details will be published on how to vote at a later date).

Who should apply?

Entries are invited from accommodation providers in the Causeway Coast and Glens Borough Council area that are committed to excellence in service, customer care and hospitality.

This is your opportunity to tell us what's unique about your accommodation and why you might be the Best Accommodation Provider in the Causeway Coast & Glens for 2019!

First Trust Bank is delighted to sponsor the Causeway Coast & Glens Business Awards and we look forward to presenting the award for Best Accommodation Provider.

Our customers are at the heart of our business and our committed, experienced staff 'go the extra mile' by taking the time to listen and help businesses reach their full potential.

We understand the diverse needs of our customers and can provide the necessary expert advice, sector competence and industry-leading financial services to help them realise their ambitions and achieve their dreams.

Our message to businesses of all sizes is that we are very much open for business. We'd be delighted to discuss the support we can offer.

Please contact Cherie Nummy, Branch Manager, First Trust Bank Coleraine or any of the team on 0345 600 5925 or visit www.firsttrustbank.co.uk.

First Trust Bank is a trade mark of AIB Group (UK) p.l.c. (a wholly owned subsidiary of Allied Irish Banks, p.l.c.)

Retailer of the Year

Award sponsored by:



**Causeway
Coast & Glens
Borough Council**

Shoppers are increasingly looking for a unique shopping experience. This award recognises the Retailer who can demonstrate individuality, quality service and innovative merchandising based on a keen understanding of their customer base.

How to enter:

Applicants will be assessed on both stage one application and stage two the public vote. Please note that 75% of mark will be allocated to written submission with 25% allocated from public vote.

Stage One: All applicants should provide the following information on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Provide an outline of your business. Who is your customer base and what makes your business stand out from the rest (max 500 words)
2. Describe your customer care plan and detail how you train and support staff to deliver excellent customer service (max 500 words)

Stage Two: Following initial shortlisting by the judging panel, this category will be judged by Public Vote: (Details will be published on how to vote at a later date)

Who should apply?

This award is open to any Retailer within the Causeway Coast & Glens Borough Council Area.

The Prosperity & Place team within Causeway Coast and Glens Borough Council

recognise the importance of the retail sector to the success of all our towns and villages across the Borough.

Town & Village Management, Business Development, Regeneration, Strategic Development and Rural Development combine together to create opportunities for the development of all our town centres and the businesses contained within.

The retail sector is undergoing significant change and creating a unique customer offer and service is crucial for the town and village centres within the Borough as we prepare to welcome the world to our fantastic destination.

The Prosperity & Place team within Council is looking forward to celebrating the best retailers in the area who can demonstrate their individuality and quality service delivered with an innovative approach.



Business Support in the Causeway Coast and Glens



@CCAGBusiness

Best Marketing Initiative New Category

Award sponsored by:



This award will celebrate a compelling idea that utilises a variety of marketing disciplines in fresh and exciting ways.

How to enter:

All applicants should provide the following written information on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

How will the award be judged?

1. Provide a profile of your business/organisation outlining the marketing campaign and provide evidence of how it was conducted. For example, a link to the website, blog, Twitter account, Facebook page, leaflet, brochure, e-flyer or photos from an event, etc. (max 500 words)
2. Please demonstrate how the marketing campaign engaged its target customer. Did it for example, successfully call customers to take action, change their behaviour or encourage interaction and a relationship with the brand? (max 200 words)
3. How impressive was the measure of financial return on investment? (max 200 words)
4. How innovative was the marketing campaign/communication/activity in terms of using a new idea or channel to begin a dialogue with its target customer? (max 200 words)

Who should apply?

Open to all businesses who have delivered a unique marketing initiative which successfully promotes their businesses and impacts on turnover, growth and footfall.

Armstrong Medical was established in 1984 by John Armstrong MBE and has since developed to become a specialist manufacturer of respiratory consumables for Critical, Perioperative and Neonatal care exporting to more than 60 countries.

Based in Coleraine Northern Ireland, our 90,000 sq ft facility includes product design, prototype, mould making, injection moulding, plastics extrusion and cleanroom assembly.

In the past 12 months our products have been used for safer anaesthesia on 7.5 million patients, the resuscitation and respiratory support of 65,000 babies and 35,000 adults.

Armstrong Medical is delighted to be sponsoring the Best Marketing Initiative Award. We would like to wish all entrants the very best in their endeavours and look forward to meeting the finalists at the Awards Ceremony.

The Creative Industries Award

Award sponsored by:



Are you working in a Creative Industry?

You may be designing, creating, building, on small or large scales. The Creative Industries Award rewards Initiative, Talent, Creativity and Entrepreneurship across the creative industries, recognising the central role they play in the development of a competitive and sustainable creative economy.

The judges will be looking for information around the following aspects:

- The inspiration and creative flair behind the business
- Achievements and challenges to date
- Future plans including innovative creative development
- The drive and passion behind the business

How to enter:

All applicants should provide the following written information on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Provide an outline of what your business is, number of staff and location (max 500 words)
2. Explain how your business defines the word 'Creative' and how creativity and innovation have been used in either day to day business or as solutions for specific problems (max 500 words)
3. Outline your future plans for growth and give an overview of any new markets you see your business developing into over the next 12 months (max 500 words)
4. Please provide financial evidence with your application

Who should apply?

Creative applicants can come from the following sectors; photography, visual media, graphic and interior design, art and making as well as crafted products. However, you use your creative talents this category is not restricted by business specific sectors.

Printing.com@Zing is honoured to sponsor the Creative Industries Award at this year's Causeway Coast and Glens Business Awards.

Zing prides itself on being one of the leaders within the creative industry in Northern Ireland, constantly striving to plan, create and produce both innovative digital and print products. 2020 marks the 60th year in business for Zing! Looking back at how the company has thrived over the years a lot of the business longevity can be put down to a combination of great customer care, a strong vision and most of all – the ability to be innovative. A recent partnership with Printing.com has allowed Zing to enter new markets, sell a wider range of products and offer the best prices for both new and existing customers. Zing continues to strive towards developing innovative dependable partnerships with key clients, both local and global.

As a sponsor this year we feel it's important to acknowledge the companies who are making great advances within the creative industry. Zing continues to support the creative industry within Northern Ireland, promoting growth and encouraging the establishment of new companies. Zing would like to wish all applicants for the Creative Industries Award the very best of luck.

Technology Business of the Year New Category

Award sponsored by:



Recognizing all forms of successfully applied innovation, from new products and services to a culture of improvement, this Award celebrates the ideas that have had the greatest impact on an organisation or industry. We want to hear about all innovations whether they are commercial, marketing, operational or environmental.

How to enter:

All applicants should provide the following written information on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. A company profile including history, development, planning and objectives. (max 500 words)
2. Describe the market conditions prior to the launch e.g. market size, key competitors, market share (max 500 words)
3. Provide evidence of market acceptance of the product/ service e.g. press reviews, market research reports, industry awards, customer testimonials (max 500 words)
4. Detail projections for future market share, distribution and sales volumes. (max 500 words)
5. Describe how the strategy and performance of the business has been measurably transformed through creativity and implementation of Innovation. (max 500 words)

The College has recently invested in a new Product Design Centre (PDC) at our Greystone Campus which assists entrepreneurs and businesses to turn their ideas into reality, with a range of advanced manufacturing and rapid prototyping equipment.

Who should apply?

This award is open to businesses who can demonstrate, in the last two years (from January 2017), skill, creativity and innovation in the development of a unique product, service or design.

North West Regional College (NWRC)

is a leading provider of Further and Higher Education and skills training in Northern Ireland, and has five main campuses across Limavady, Derry-Londonderry, and Strabane, supporting over 10,000 students each year in achieving their learning and career ambitions.

The College has 4 main curriculum departments, each catering for school leavers, mature students, professionals, community organisations, and the unemployed. Students undertake full-time or part-time study programmes in a range of professional and technical areas.

NWRC makes a significant contribution to the local economy both as an employer and a provider of education and training. It remains determined to help local agencies and organisations access the training required to develop the skills and confidence of the local workforce.

The College has a dedicated Business Support Centre which manages its engagement with industry, providing support to businesses through training and up-skilling, and assisting companies to source funding to undertake innovation, research and development.

Excellence in Corporate Social Responsibility

Award sponsored by:



The Award is for the organisation which has done the most to develop its social responsibility programme, and they will be judged primarily on activities undertaken in 2017/19 although projects started before and those ongoing will be taken into account.

How will the award be judged?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Provide a profile of your business/organisation outlining the background to the programme, how staff were encouraged to become involved in the planning and execution of the programme (max 500 words)
2. Describe the role of the community partner in developing the initiative (max 200 words)
3. Document the resources used to develop the programme. Please include all resources whether financial, human or in-kind (max 200 words)
4. Describe the impact that the programme had on your employees and on the beneficiaries (community). Detail any measurement and evaluation of the programme and how it fitted with the company's overall strategy, including any recognition or awards received (600 words)

Who Should Apply?

This award is open to any individual, business or organisation within the Causeway Coast and Glens Borough Council area. If your company has developed an effective and comprehensive CSR programme that is credible, results driven and reinforces your commitment to operating in an economically, socially and environmentally responsible manner, your organization is eligible to enter this award.

For over 18 years **Riada** has been heavily involved within a range of local organisation's from Charity fundraising, Sports Clubs, Colleges, Universities and local & regional Chamber of Commerce, helping to drive the NI economy forward.

Established in 2000, our community involvement is a major part of our civic duty to benefit the whole of society. We have calculated that our team has donated on average 14.5 hours per week throughout 2018 to worthwhile causes in and out of the office, a positive outlook that enables us to continuously align our values with those of our candidates and clients. We pride ourselves on providing local people with employment and employers with the skills required to meet today's economic demands. Over the past 2 years our company divisions specialising in Accountancy & Finance, Engineering, Industrial, Hospitality, Office Services & Tourism recruitment have established solid foundations that enable us to provide the right people with the right job opportunities.

Riada wish all applicants for the Corporate Social Responsibility Award every success. Your impact on the social & economic communities makes a powerful, positive contribution to NI.

Small Business of the Year

Award sponsored by:



This award celebrates the small business and its ability to exploit its size to its best advantage. We know that there are many small businesses that are leaders in their market place. They consistently create innovative products and services, trade internationally, develop their staff, and grow a profitable business, yet still find time to support their community. These are the businesses we want to recognise in the Small Business of the Year Award.

How to enter:

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. A company profile including, services offered, details of facilities, a description of targeted customer segments. (max 500 words)
2. A summary of your marketing strategy (2017 and 2018) and how you have implemented it to achieve your objectives. (max 500 words)
3. Define your company's competitive edge and what differentiates your company's products/ services from your competitors. (max 500 words)
4. Provide evidence of financial performance & sustainable growth (accounts to be submitted).

Who should apply?

The Small Business of the Year category is open to all businesses which employ less than 20 employees.

Entrants should be able to demonstrate a passion to grow a sustainable business, underpinned by a strong financial performance through strong leadership.

Autoline Insurance Group is one of the leading local insurance brokers in Northern Ireland with dedicated, specialist teams to service both personal and business clients in a range of product areas including car, home, van, farm and commercial insurance. Autoline employs over 200 staff in 5 locations across Northern Ireland with branches in Coleraine, Ballymena, Downpatrick, Newry and Enniskillen.

Across Northern Ireland, and from big brands to sole traders, we're helping businesses to protect their assets and to bolster their bottom line by providing tailored, expert advice and service to small and large businesses across a wide range of commercial sectors.

Angela Stewart, Commercial Manager at Autoline Insurance's Coleraine office said, "We are delighted to be supporting the Causeway Coast and Glens Business Awards for the 3rd year and will be new sponsors of the Small Business of the Year category. We are proud to be part of the Coleraine business community and we look forward to being involved in recognising and celebrating the very best example in the Borough of a Small Business with an innovative, strategic and customer centric approach".



Take control of your future with Randox Health's next-generation health checks

With pride of place in Holywood, Crumlin, London and Liverpool – and now with UK and Ireland-wide mobile clinic service - Randox Health is revolutionising personalised healthcare.

For over 37 years Randox has been carrying out ground-breaking R&D and revolutionising the way patients are diagnosed and treated in over 145 countries. Three years ago, the company took on the sponsorship of the world's most popular horse-race - the Randox Health Grand National – and Randox Health's preventative health message and capabilities have been at the fore ever since.

They take a whole-body approach to health screening. Using hundreds of sensitive blood tests, they identify early warning signs. Clients are then empowered to take control and make positive changes to stay healthy for longer. Traditionally healthcare is approached from a sickness-management perspective but Randox, founded by a man with a vision, is not afraid to be disruptive in the pursuit of positive change.



"I believe we are entering an age of enlightenment," says Dr Peter FitzGerald. "Personalised healthcare is in a transformative period: more and more people are deciding they don't want to wait and risk losing their health and facing those consequences. They're choosing to stay healthy and we welcome that."

What stands Randox Health apart is the way it uses its innovative medical diagnostics. Instead of looking at isolated sections of your health, it takes a whole-body approach. The benefits of this approach make any other programme seem one-dimensional.

"Our bodies are like jigsaws: everything is interconnected. It's why we have evolved health screening to look at the whole body. We've been developing diagnostic tests for over 37 years, so we have been able to drive this change, with the gold standard in health diagnostics, the Randox Biochip, leading the way. By conducting up to 350 different health tests simultaneously, the Randox Biochip ensures patients across the globe get the most accurate diagnosis as soon as possible. That means your results deliver a complete understanding of your health: your heart, kidneys, thyroid, hormones, bones and more. And it doesn't just tell you how you are now, but helps you to manage your health for the future."

That level of diagnostic accuracy is one of the reasons why the programmes are so sought-after by people whose livelihoods depend on their health, with jockeys, Olympic athletes, rugby stars and boxers alike all happy to share how their Randox Health programme gave them the knowledge they needed to make important changes.

Those who want to avail of the world's most comprehensive health check, take preventative action to secure their health, and ultimately extend their life, can do so. Randox technology is truly life-changing.

However, Randox Health is not the only public-facing entity from Randox. Dundarave in Bushmills is an estate owned by Randox and hosts a variety of game shoots, clay pigeon shoots, salmon fishing and corporate hospitality events throughout the year.



Dundarave also produces premium quality jams, chutneys, juices and meats which can be purchased directly through its online shop.

Over the last 37 years, Randox has grown substantially from small local diagnostics firm to global entity with many factions, culminating in the sponsorship of the world's most famous steeplechase, the Randox Health Grand National.

"I've often been asked why I wanted to sponsor the Randox Health Grand National," says Dr FitzGerald. "It was simple. It's known as the People's race; we care deeply about people's health and making sure they can enjoy the best moments that life has to offer. I think that's something we all aspire to."

Visit randoxhealth.com to find out more and book an appointment or call 0800 2545 130.

Dundarave

Social Enterprise of the Year

Award sponsored by:



Celebrating the organisations that exist to address a social or environmental need, reinvesting profit or surplus from trade to achieve its social mission, this award recognises those achieving the greatest impact while demonstrating excellence in all aspects of enterprise – from innovation, staff engagement and customer focus to growth, leadership and financial performance.

How will the award be judged?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR

1. Provide a profile of your social enterprise outlining why, how and when it was established (max 500 words)
2. Identify initiatives that your social enterprise has implemented that make a positive impact on the local community or individuals (max 500 words)
3. Provide evidence of collaboration between the business and the community, highlighting clear and measurable benefits to both. (max 500 words)
4. Outline your strategy for ongoing development and growth that will ensure long term sustainability of the social enterprise and provide examples of successful implementation to date. (max 1,000 words)
5. Provide evidence of financial performance & sustainable growth (accounts to be submitted).

Who should apply?

Open to any trading organisation committing at least half of all profit to a social or environmental cause. This Award will go to the company that best demonstrates the following:

- Innovation & Creativity • Impact & Improvement • Customer & Community Engagement • Leadership & Management • An Ethical Business Model • Staff Engagement & Development

McDonalds Coleraine is delighted to sponsor the Social Enterprise of the Year Award. McDonald's is the world's leading global food service retailer with over 36,000 locations in over 100 countries. More than 80% of McDonald's restaurants worldwide are owned and operated by independent local business men and women.

At McDonald's Coleraine, people are the face of our Brand. We know McDonald's can make a positive impact in the lives of many by providing opportunity through training and education. We are committed to providing lifelong skills and career opportunities for our local workforce and training in restaurant operations is just the beginning. As well as educational support that benefits employees, whether they choose a career at a McDonald's restaurant or elsewhere, we actively promote diversity and inclusion and foster a work environment that values the unique contributions of all.

As a good neighbour, we champion happy, healthy kids; Keep families together through Ronald McDonald House Charities and commit to reducing our footprint, using less energy and recycling more. McDonalds wish all the applicants for the Social Enterprise of the Year Award every success.

AgriBusiness of the Year

Award sponsored by:

Bank of Ireland  **UK**

The organisation should be able to demonstrate some or all of the following performance criteria:

- Support for rural community
- Sustainability and environmental awareness
- Diversification and innovation
- Commercial success and/or evidence of growth
- Commitment to local procurement

This category serves to recognise the diverse agriculture sector in the Causeway Coast & Glens Borough.

How will the award be judged?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. A company profile with a brief overview of the business to include company history and services offered. (max 500 words)
2. Demonstrate leadership characteristics by motivating and inspiring people to higher levels of accomplishments and teamwork. (max 500 words)
3. Demonstrate sustainability of business, social and environmental outcomes. (max 500 words)
4. Provide details of any achievements enjoyed in the last 24 months, details of any expansion whether in terms of product, service or geography. (max 500 words)
5. Please provide financial evidence with your application

Bank of Ireland operates primarily in the UK through its wholly owned and separately incorporated subsidiary, Bank of Ireland (UK) plc, which is authorised and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

Who should apply?

Agriculture Business of the Year is open to all companies involved in agriculture, agri-business and food production.

Northern Ireland is an important core franchise for **Bank of Ireland** in the UK and we are growing our business in the region.

In Northern Ireland, we operate as a full service retail and commercial bank offering financial services to personal and business banking customers. We are delighted to be sponsoring the Agri Business of the Year Award. We are committed to supporting all agri related businesses through a range of products and services. We understand how vital this industry is to the rural communities within NI. The growth and prosperity of the wider NI economy also relies heavily on a thriving agri industry. We have local business and agri managers located throughout Northern Ireland including Coleraine and Limavady. The Bank has a long history of serving Northern Ireland, opening our first branches in Belfast, Derry/Londonderry and Newry in 1825. Bank of Ireland's purpose is to enable our customers, colleagues and communities to thrive.

We have a clear and compelling strategy to: Transform the Bank, improving our culture, systems and business model, Serve customers brilliantly – by being the #1 for service, Grow sustainable profits – through growing our revenue and optimising our cost base

Environmental Best Practice

Award sponsored by:



This award recognises the important role of a management systems approach in delivering continuous improvements in environmental performance. Judges of this award will be looking for the organisation that can best demonstrate a company-wide commitment to minimising its impact on the environment and significant success in minimising its carbon footprint.

How will the award be judged?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Please provide written evidence of your company's environmental policies including copies of any awards and provide evidence of the steps you have taken to educate staff, other companies and the general public on environmental issues. (max 500 words)
2. Describe the benefits that have occurred due to the introduction of these policies to staff, customers, the community and to the environment. Please give specific examples and measures. (max 500 words)
3. Describe any employment or business opportunities that were created or retained by the environmental policies or any reduction of existing costs or any efficiency improvements. (max 500 words)
4. Outline the importance of environmental considerations in the sourcing and procurement of products for your company. (max 500 words)
5. Tell us about the key challenges the project has faced, and the top risks and challenges it faces going forward. (max 500 words)

Who should apply?

Any organisation that has made a significant and measurable change to its environmental performance in the last 24 months. This category seeks to find those businesses that are leading the way with their environmental procedures and decisions.

ATG Group are an environmental and waste solutions company, doing everything we can to reduce landfill consumption. Whether that be general/hazardous waste or invasive plants species, all of it is every bit as important in protecting our environment and creating a sustainable future.

We provide waste management plans and work to treat contaminated material to make it re-useable for another purpose.

We're proud to be sponsoring the Environmental Best Practice Award this year, the Causeway Coast and Glens Business Awards are essential in recognising the talents and efforts of local businesses.

By being committed to setting an example, educating and recycling as part of our everyday business we will empower others to do the same. To all the finalists we'd like to say best of luck and thank you for your continued passion, keep doing what you're doing and we hope everyone has a great night!

Best Start up Business

Award sponsored by:



This award will be awarded to a company that started trading after January 2017, has beaten its original forecasts, and can demonstrate long-term potential.

How will the award be judged?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Provide a company profile detailing company history, staffing levels, and product / service range. (200 words)
2. Please summarize the ways in which your company has grown and developed since being established, providing evidence through submission of management / End of Year accounts (max 500 words)
3. Demonstrate the ways in which you measure business performance and highlight any barriers to growth you foresee (max 200 words)
4. Provide evidence of financial performance to date and forward planning for sustainable business growth and success (max 400 words)

Who should apply?

Aimed at companies that have been trading for less than 2 years, we are looking for innovative business ideas or a clear point of differentiation. Did you identify a gap in the market for something new or perhaps you are offering an established product/service with a special twist. The judges will be more focused on future potential rather than an entrant's ability to show turnover and profit growth at this early stage.

Enterprise Causeway, established in the Borough since 1984 to promote and encourage individuals to pursue enterprise and business creation, is delighted to sponsor this award.

In order to promote and support new businesses, Enterprise Causeway provides an opportunity for anyone, through a number of initiatives including the Northern Ireland Business Start Programme (supported by Causeway Coast & Glens Council), and Exploring Enterprise to pursue their ambition to start their own business.

These programmes offer a comprehensive package of advice, training and mentoring support which since the last awards 2 years ago has supported over 225 Start Ups who are actively contributing to the economic success of the Borough.

The Board and staff of Enterprise Causeway are delighted to have been given the opportunity to support the Causeway Chamber of Commerce in sponsoring an award which recognises and values the contribution made by new businesses

Family Business of the Year New Category

Award sponsored by:



The Family Business of the Year Award was created to celebrate the family business sector, to recognise the diversity of family firms across the Causeway Coast and Glens Borough and to celebrate the contribution that they make.

We are looking for family firms, irrespective of their size, family firms that use their family nature and values to build successful businesses and represent great ambassadors for the sector as contenders for this category.

How will the award be judged?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Business entering this award will need to provide an outline of the family business and specify the current family members leading the business and their roles (max 500 words)
2. Judges will want to understand the history of the family members within the business plus the ethos and how this is communicated and shared across the business (max 500 words)
3. Outline why you're a stand-out family business and what makes your business different. (max 500 words)

Who Should Apply?

This category is open to all family owned and run businesses in the Causeway Coast & Glens Borough.

Providing environmentally-friendly fuel to more than 5,500 homes and businesses in the Causeway Coast and Glens Super Council area, natural gas provider **firmus energy** recognises the excellent work being carried out by local firms in terms of reducing adverse environmental effects.

With natural gas being the cleanest fossil fuel, we strive to make it as easy as possible for companies to reach their 'green' goals. Our employees all receive accredited training in energy efficiency, which allows them to work with customers to make homes and businesses energy efficient. We ensure fuel is optimised rather than wasted, enabling customers to save money on fuel bills each month.

With additional customer services benefits in place for businesses, such as a dedicated firmus energy representative and a user-friendly online payment system, customers do not need to waste time or energy to get answers or assistance from us.

We would like to wish all companies the very best of luck in these awards!
Visit www.firmusenergy.co.uk to learn more about natural gas and to see if you can get connected.

Best Young Person in Business

Award sponsored by:

NORTHERN
Regional College

This award is open to young people in business (under the age of 35) on or before January 2019 who are enjoying success in building their own business or contributing to the success of the business they are employed within.

How will the award be judged?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Please outline the qualities that you think make you distinct from other young business people in your field and confirm your date of birth within the application. (Max 500 words)
2. Please provide an outline of your organisation. This can include history, operations, staff numbers, range of products and services and locations. Please add any other information you feel is appropriate. (Max 500 words)
3. Please outline the contribution made by you to the success and growth of the business. (Max 500 words)
4. What do you consider the most important attribute in a young business person and why? (Max 500 words)

Who should apply?

Applications are welcomed from those who best demonstrate ambition, energy skill and vision, as well as tangible success. (under the age of 35)

Young people are the lifeblood of our College, so we are delighted to sponsor Best Young Person in Business. **Northern Regional College** provides further education and training across a wide catchment area from our campuses in Ballymena, Ballymoney, Coleraine, Magherafelt and Newtownabbey.

Courses are delivered on a full-time and part-time basis across a range of professional and technical areas, from work-based learning through to degree level. We provide learners with a life-changing, supportive and innovative experience, equipping them with the skills to compete successfully in the global employment market.

The College has an excellent track-record of working with the business sector to deliver a variety of funded training packages, for employers of all sizes, in order to ensure they can fill vacancies with skilled employees and upskill those already working for them.

We have embarked on an exciting new chapter in our history which will deliver a state of the art campus in Coleraine by 2022, in the heart of the Causeway Coast and Glen's area.

Business Growth Award

Award sponsored by:

Danske Bank

Making more possible

This award offers applicants the opportunity to receive recognition for the growth in their business during the last two years.

Judges will consider business growth in the following areas: customers, products/services, staff (including training and development and churn), profit, new markets and market share.

How will the award be judged?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Provide a profile of your business detailing products, staff, business history, customers and current market conditions. (750 words)
2. Describe your business growth in terms of sales, staff, services, products, markets and market share. (max 500 words)
3. Explain how you achieved this growth and provide detailed financial evidence. (max 500 words)
4. Outline the strategy you have implemented to maintain this growth. (max 500 words)
5. Please provide financial evidence with your application.

Judges will only consider growth in period April 2017 – March 2019.

Who should apply?

Any business large or small from sole trader to large businesses that can demonstrate marked growth in sales, profits, products offered or staff in the last 24 months.

Danske Bank is delighted to support the Causeway Coast and Glens Business Awards 2019.

This is a great opportunity to recognise the many successful businesses in this area, many of whom we are privileged to work with every day. As well as being a really enjoyable evening, the awards provide an excellent opportunity to reflect on the successes of the past year and the challenges and opportunities ahead. There is no doubt the business environment has been, and continues to be, characterised by high levels of uncertainty.

At Danske Bank we are proud to be part of a local business community that is ambitious for success and remain resolute in our commitment to make more possible for customers and to support the local economy. We look forward to helping customers, both existing and new, to realise their ambitions for growth, not just through lending, but also through innovative solutions and the expertise of our highly experienced business banking and corporate teams as businesses prepare for a post-Brexit environment.

May I wish every business applying for this award the very best of luck.

Roger Hamilton, Senior Business Manager,
North Business Centre M: 07764 975423

Good Food Award

Award sponsored by:



This award will recognise commitment to excellence in food service including excellence of customer care, quality premises suited to target customers, the use of local ingredients, imaginative menus and innovative marketing.

How will the award be judged?

Applicants will be assessed on both stage one application and the public vote. Please note that 75% of mark will be allocated to written submission with 25% allocated from public vote.

Stage One: All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Please provide a brief description of your business (max 500 words)
2. Please outline your commitment to sourcing local produce, working with local suppliers and how you communicate this to your customers (max 500 words)
3. Provide an overview of your customer service and explain how you look after your customers to ensure they have a great experience (max 500 words)

Stage Two: Following initial shortlisting by the judging panel, this category will be judged by Public Vote: (Details will be published on how to vote at a later date)

Who should apply?

This award is designed to attract applications from licensed and unlicensed premises including Cafes, Bars (providing pub grub), Bistros, Restaurants and Hotels.

First Choice Selection Services was established in 1994 and currently operates eight offices across Northern Ireland. We provide a range of permanent, temporary and contract staff within the Professional, Commercial and Healthcare Sectors. First Choice has become one of the Provinces leading private and locally owned recruitment agencies.

First Choice Coleraine, based at Abbey Street, opened its doors in 1998 and has become one of the company's leading offices providing staff throughout the North Coast. It has since sustained growth in 2018/2019 which has seen the opening of a satellite office in Foyle and an increase in its direct workforce. First Choice Coleraine currently provides 300 plus roles weekly in the North Coast area and has plans for further growth in what is now the company's 25th year.

First Choice is delighted to be sponsoring the Good Food Award in 2019 and we look forward to meeting the entrants at the awards dinner in June. Everyone at First Choice wishes them all success with their applications.

Training & Development Award

Award sponsored by:



This award will be awarded to the company that most successfully promotes and implements a learning and development culture to achieve outstanding organisational and individual success.

How will the award be judged?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Provide a brief overview of your organisation outlining company mission statement, values, business objectives, workforce demographics and facilities etc. (750 words)
2. How has your organisation demonstrated outstanding commitment to training (max 500 words)
3. What impact has your delivery of training and development had on your staff or client base in the last 24 months? (max 500 words)
4. Describe the design and delivery methods of your training and development programme. Explain how the results are measured in terms of people and performance (max 500 words)

Who should apply?

We would encourage any business large or small from sole trader to large businesses that can demonstrate a commitment to on-going people development.

As a leading centre of higher education, **Ulster University**'s major focus is on teaching and research with a strong commitment to innovation and knowledge transfer.

We aim to provide professional education to ensure a pipeline of talent equipped for an emerging world.

With this in mind, we are delighted to support the Chamber's Training and Development Award for the company which most successfully promotes and implements a learning and development culture.

Lifetime Achievement

Award Sponsored by:



**Causeway
Coast & Glens
Borough Council**

The prestigious award is in recognition of a business or individual who has made a significant contribution within their company, their industry or the community within the Causeway Coast & Glens area.

How to enter:

All applicants must provide the following information on company letterhead no later than Friday 17th May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

Assessment will be based on submission by the nominator, of specific actions or activities of the company or individual nominated which clearly demonstrates their contribution.

The nominator will therefore be required to provide specific evidence to support their nomination.

No reference will be made to the nominating party although the judges, to substantiate any statements made within the submission, may contact them.

Submissions are to be no longer than two sides of an A4 page.

Who should apply?

Anyone can nominate any individual or business that they feel has made a positive contribution to the Borough and should have their consent to do so.

Causeway Coast and Glens Borough Council

recognise that the strength of our local economy is underpinned by the commitment, enthusiasm and hard work of all private and public sector organisations in the Borough and to the individual people who work within them.

The Causeway Coast and Glens Business Awards provide a unique opportunity for the Council to acknowledge and celebrate the contribution made by these individuals and organisations.

Causeway Coast and Glens Borough Council is very pleased to be sponsoring this award as it recognises an historic and on-going business commitment to the Borough.



Causeway Coast and Glens Borough Council



@CausewayCouncil

Causeway Chamber



Causeway Coast and Glens Business Awards 2019 would like to thank all our sponsors:

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Causeway
Coast & Glens
Borough Council



Making more possible



NORTHERN
Regional College



Five reasons to join Causeway Chamber of Commerce today...

1. Have Your Voice Heard (Lobbying & Representation)...
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3. Shout About Your Business...
4. Sign Posting...
5. Give Back To Your local Area...

T 028 7034 3111 - E info@causewaychamber.com